

III. REMARKS

1. Claims 1-12 remain in the application. Claims 13 and 14 are new. Claims 1, 2, 7, 8, and 10 have been amended.
2. Replacement sheets are submitted with this response for Figures 1, 2, 6, and 7.
3. Applicants respectfully submit that claims 1, 3-7, and 9-12 are not anticipated by De Wilde (US 2004/0069850) under 35 USC 102(e).

De Wilde fails to disclose or suggest a sensor system embedded in an end user product and operable to store information including product status data, identification data, and a product location, as recited by claims 1 and 7.

"Status data" is defined in paragraph [00038] on page 10 of the present specification as including a product serial number, date of manufacture, device configuration/capabilities, expiration date, limitations of use, etc. De Wilde has no disclosure related to storing this type of data in a sensor system, in particular a sensor system embedded in an end user product.

De Wilde discloses a position detector in paragraph [0016] in a cargo space, but does not disclose an embedded RFID sensor system that stores a product location.

At least for these reasons, Applicants respectfully submit that De Wilde does not anticipate independent claims 1 and 7 and dependent claims 3-6, and 9-12.

4. Applicants respectfully submit that claims 2 and 8 are patentable over the combination of De Wilde in view of Veitch et al. (US 2004/0100415, "Veitch") under 35 USC 103(a).

Claim 2 depends from claim 1 and claim 8 depends from claim 7.

Veitch fails to disclose or suggest the features missing from De Wilde, that is, a sensor system embedded in an end user product and operable to store information including product status data, identification data, and a product location, as recited by the independent claims. Therefore, the combination of De Wilde and Veitch fails to render claims 2 and 8 unpatentable.

For all of the foregoing reasons, it is respectfully submitted that all of the claims now present in the application are clearly novel and patentable over the prior art of record, and are in proper form for allowance. Accordingly, favorable reconsideration and allowance is respectfully requested. Should any unresolved issues remain, the Examiner is invited to call Applicants' attorney at the telephone number indicated below.

The Commissioner is hereby authorized to charge payment for any fees associated with this communication or credit any over payment to Deposit Account No. 16-1350.

Respectfully submitted,


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6 December 2005
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I hereby certify that this correspondence is being deposited with the United States Postal Service on the date indicated below as first class mail in an envelope addressed to the Commissioner of Patents, P.O. Box 1450, Alexandria VA 22313-1450.

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